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University of Montana–Missoula. Office of University Relations, "UM apologizes for Elton John ticket problems" (2007). *University of Montana News Releases, 1928, 1956-present*. 20587.
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The University of
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NEWS RELEASE

Sept. 5, 2007

Contact: Mary Muse, director, Adams Center, 406-243-5355.

UM APOLOGIZES FOR ELTON JOHN TICKET PROBLEMS

MISSOULA—

The Adams Center Box Office at The University of Montana deeply regrets that the process advertised concerning Elton John ticket sales simply did not work.

Mary Muse, director of the Adams Center, said, "Online buyers and ticket sales staff at the Adams Center windows, other ticket outlets and on the phones were all accessing the same inventory of tickets when they went on sale at 10 a.m. Internet sales brought the most success in sales. The tickets sold out in 20 minutes."

"Although all information regarding the sale underscored the fact that there is no guarantee a buyer with a wristband would be able to purchase a ticket, sellers at The Source, Worden's Market, and Southgate Mall were unable to capture any inventory from the system to make a sale. We sincerely apologize to our outlets and those that took the time to stand in line."

In the future, when a show with such high demand is offered, the Adams Center Box Office will hold a limited inventory of tickets for sale at all ticket outlets to create more opportunity for those who want to purchase at the Adams Center window or a local outlet.

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